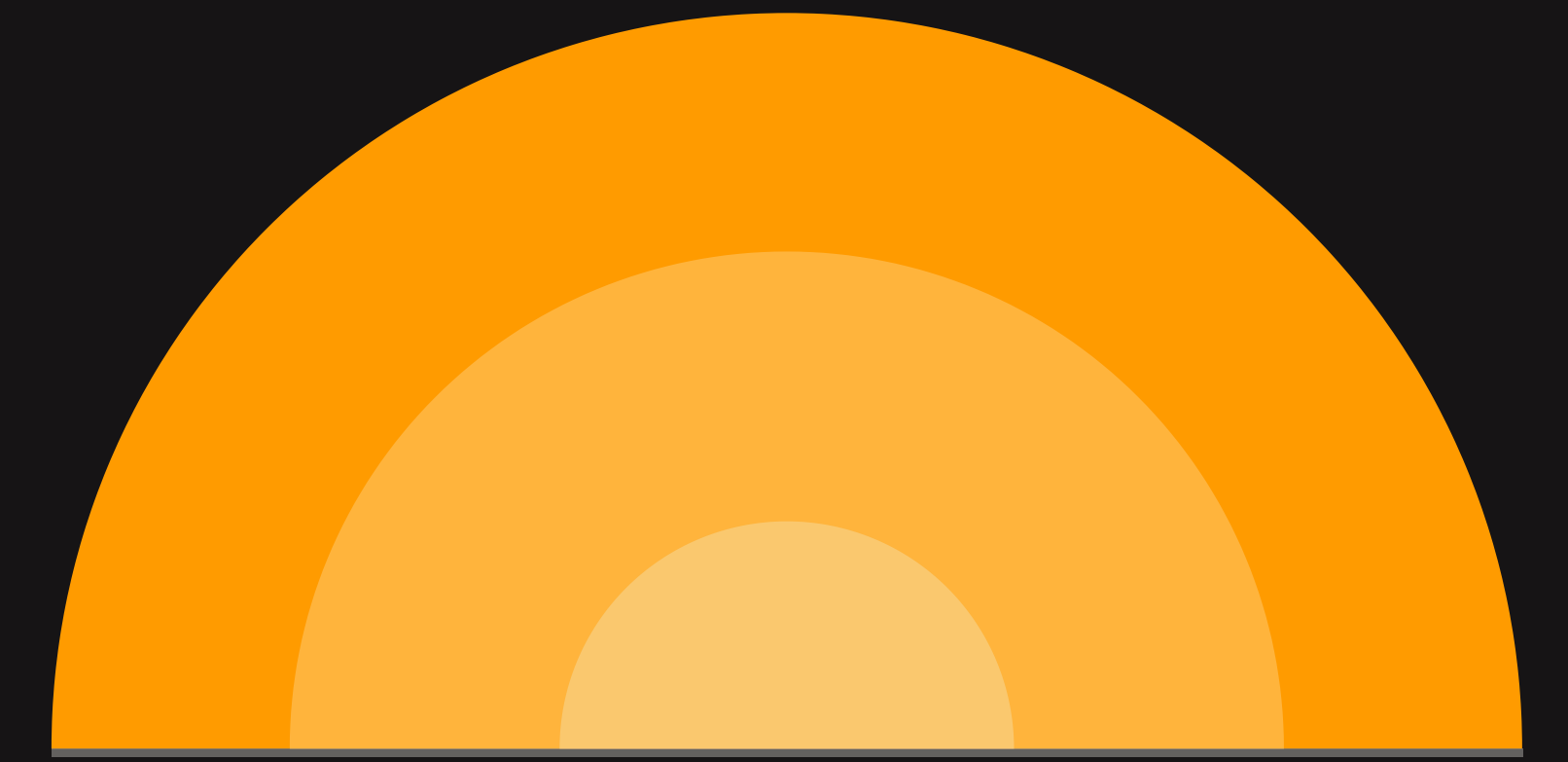




STICHTING UDAYA · THE NETHERLANDS

Rising together, *rooted in dharma.*

Udaya is a Dutch platform for professionals and leaders inspired by dharmic values. We help people bring the values they grew up with into their work, their leadership and their career.



Udaya is Sanskrit for rising, as in sunrise.

OUR APPROACH TO LEADERSHIP

Dharma

Know what is yours to do.

Abhyasa

Grow through steady practice.

Seva

Lead by serving others.

Karma

Own the impact of your actions.

WHAT WE DO

Udaya Conference

A full day of keynotes and workshops at Madurodam, The Hague.

Captains Dinner

An evening with leaders who share how they lead.

New Year Reception

Our yearly start of the season with the community.

Rising with Udaya

Our LinkedIn newsletter on dharma and leadership.

FOR THE COMMUNITY

Many of us grew up with these values at home.

Udaya turns them into a compass for choices at work.

Here professionals meet, learn from each other and grow.

Partner, speaker or guest? Mail info@joinudaya.org

UDAYA CONFERENCE 2026

SAT 14 NOV · 08:45–18:00 · MADURODAM, THE HAGUE

Dharma. You grew up with it. *And in your ambitions?*



Adjiedj Bakas
Trendwatcher
Karma Capitalism



Payal Arora
Professor Inclusive AI
Seva: Tech That Serves Everyone



Keshav Bhatt
Executive coach
Leading from Dharma



Nuthan Manohar
Happiness researcher
Anima to Mahima



Shashi Baboeram Panday
CFO AFC Ajax
College Tour



Ragna Indra Heidweiller
Author
College Tour



Geoffrey de Jong
Workshop
Wie vertraagt, leidt

WHAT YOU TAKE HOME

- Four values, one line. Usable on Monday.
- Learn from the CFO of Ajax, an AI professor, a trendwatcher and an executive coach.
- Meet professionals with dharmic roots, from starter to board member.
- Go home with a concrete goal and a Purpose Partner who holds you to it.

INCLUDED

Start the day with chai

Utsav Bazaar

Full day at Madurodam

Drinks & bites

Fully catered lunch

Networking drinks until 18:00

Claim your seat.

Saturday 14 November · Madurodam, The Hague
info@joinudaya.org · Instagram [@join_udaya2026](https://www.instagram.com/join_udaya2026)

joinUDAYA.org

Scan for tickets and the full program

